



**GlassCon<sup>®</sup> VE**  
AN EXPERIENCE LIKE NEVER BEFORE GLOBAL

**GLASS<sup>VE</sup>**  
EXPO™  
ONLINE GLASS EDUCATION & EXHIBITION EVENT

# Partnership Prospectus

**GlassCon  
Global VE  
& Glass  
Expo VE**

**September 9-10, 2020**

**Worldwide**

[glassconglobal.com](http://glassconglobal.com)

and [glassexpove.com](http://glassexpove.com)



# Partnership Opportunities

## Connect with top decision makers in the architectural glass industry!

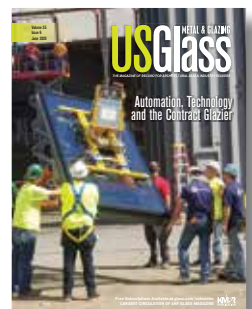
Leading architectural glass and glazing industry experts from around the world will convene virtually September 9–10, 2020 to expand the application and use of glass and metal in interior and exterior construction. Be there to connect with decision makers from across the globe including:

- Architects
- Builders and Developers
- Contractors
- Engineers
- Glazing Contractors
- Glass Fabricators
- Glass & Metal Retailers
- Manufacturers
- Owners
- Researchers
- Specifiers
- And more

Join us as a partner for the 2020 GlassCon Global VE and Glass Expo VE. Choose from among the following partnerships, you will receive prime recognition as one of our top partners. Additionally, you qualify for speaking opportunities, exhibit booth on show floor, free registrations, recognition in our marketing materials, and much more as detailed below.

PARTNERSHIP LEVEL	Platinum	Gold	Silver	Bronze	Basic
	\$11,000	\$8,500	\$6,000	\$3,500	\$850
Complimentary Registration (Free Passes)	Unlimited	Unlimited	10,000	5,000	5,000
Exhibit booth on show floor	✓	✓	✓	✓	✓
Recognition on Website	✓	✓	✓	✓	✓
Booth Content: Documents	Unlimited	Unlimited	6	3	2
Booth Content: PDFs	Unlimited	Unlimited	6	3	2
Booth Content: Videos	Unlimited	Unlimited	2	1	1
Booth Content: Webpages	Unlimited	Unlimited	2	1	1
Recognition in marketing materials	✓	✓	✓	✓	
Recognition in promotional mass emails	✓	✓	✓	✓	
Scientific Committee Approved Presentations*	✓	✓	✓	✓	
Logo placement in Network Lounge	✓	✓	✓		
Email blast to attendee list	3	1	1		
Logo placement within the Lobby all attendees enter and access	✓	✓			
Booth and webinar will remain available during on demand days of September 11-18	✓	✓			
Press conference at the event	✓	✓			
One broadcast message during live event days to reach all attendees suggesting they visit your booth	✓				
A promotional video to be placed in the Resource Center	✓				
Logo included within registration confirmation emails	✓				

**Note:** Advertisers in August and/or September USGlass magazine receive a free exhibit booth—an \$850 value. Contact your sales person.



\*Subject to GlassCon Global presentation standards.

# Additional Opportunities



If you are unable to partner at the partnership level for this meeting, become a contributing partner by purchasing a partnership for one of the exclusive meeting events or one of the promotional items listed below.

Wednesday Virtual Wine Tasting.....	\$2,000
Thursday Morning Meditation & Yoga .....	\$1,500
Additional Language Partner (per language).....	\$2,500
Low Impact Work-Out .....	\$2,000
Thursday evening Chef's Cooking Class .....	\$2,500

**Note:** Advertisers in August and/or September **USGlass** magazine receive a free exhibit booth—an \$850 value. Contact your sales person.

Take advantage of exclusive partnership and exhibiting opportunities. **Contact us today!**

## Benefits:

- Recognition on the website
- Recognition in marketing promotions
- Company description and logo included on a Partners Page of Proceedings Book
- High visibility at event

## Contact

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New Zealand and Canada**



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## About Us



**GlassCon Global** is North America's Premier Technical Conference that brings together global innovations in glass technology to further the development of the architectural glass and glazing industry. The conference encourages industry collaboration and communication by providing a practical, educational forum where glass professionals can expand their knowledge in a continually-evolving technological environment, and share ideas, visions and new technologies with industry professionals and experts from all segments of the architectural glass and glazing industry.

**USGlass, Metal & Glazing (USGlass) magazine** is the only monthly magazine in North America devoted exclusively to the architectural glass and metal industry which also sports the largest circulation of any glass industry magazine in the world. **USGlass** also produces highly visible Glass Expos educational events spanning across North America servicing the glass, metal and glazing industries in a variety of regions. For future events, visit [glassexpos.com](http://glassexpos.com).

